

## How much are you affected by advertising media?

Can you name the product and brand that begins with each letter in our logo alphabet?



This exercise is one way we are able to see how much advertising may influence our choices. The alcohol industry spends more than a billion dollars on advertising each year, and their advertising reaches more than adults over 21. Be the first one to correctly identify all the logo's by Noon on November 9, 2011, and win a gift certificate for a Thanksgiving Turkey! Enter contest responses by e-mail: [Parentsmatter @pie.midco.net](mailto:Parentsmatter@pie.midco.net)