

"The best mind altering drug is the Truth" – Vic Nessbaum



Mission Statement: "To educate, empower, and engage parents and the community in educating their children in making responsible choices regarding alcohol, drugs, underage drinking and healthy living".

Parents Matter of CSD Coalition

St. Mary's 5th Floor Conference Room

December 1, 2010 – Noon

Pierre, SD 57501

Attendance: Gayle Stover, Michelle Majeres, Dawn Tassler, Amy Beshara, Cindy Malsam, Elton Blemaster, Dennie Pfrimmer, Katie Nagle, Larry Weiss, Bobbie Ziegler, Jenni Bauer, Karl Kroger, Cheryl Arguello, Tito Arguello, Melinda Olson and Ruby L. Douglas .

Chairman Weiss called the meeting to order and requested action be taken on the consent calendar and October 27 Minutes. Dennie Pfrimmer moved for approval, it was seconded by Elton Blemaster. Motion carried.

A brief overview of the November 22nd Community Forum was given by Ruby L. Douglas. It was noted that it was a very successful and productive event. Everyone on the list had received the Community Forum information results via e-mail. Everyone was thanked for their participation and involvement in the process. It was also noted that the consequences and problems and action steps for reducing the problems were identified during the Forum meeting.

Ruby then provided a poster from FACE Company, "The Impact of Alcohol-Related Issues In Your Community" with the backside of the poster: "Action Steps for Reducing Alcohol-Related Problems". It was then requested that an additional meeting be held during the month of December to incorporate the information and the forum information into the worksheet required by the grant. The posters and brochures will be available at the time of the scheduled meeting. It was decided that the 15th of December , Noon, would be a good time to have the hour long work session.

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Tito Arguello initiated and discussion ensued in regards to the problems within our communities in regards to underage drinking, drug use, environmental conditions, attitude and cultural issues in our communities, as well as in other areas of the State.

It was noted that Katherine Van Gerpen had received the Verizon Grant for \$1750 for Cyberbullying education for community members in the Pierre/Fort Pierre area. Parents Matter Coalition members will be assisting Katherine and her group in their public education efforts. Michelle stated that she would send Betsy Atwood’s contact information for Katherine as a resource for cyberbullying information.

Systems of Care-Bridging the Gaps work group was brought to the Coalitions attention and it was requested if anyone from the Coalition would be willing to attend the meetings and represent Parents Matter. Ruby Douglas volunteered as the representative as the Prevention piece of the continuum of care. Karl Kroger informed the group that the next meeting was on December 9th at the Fort Pierre Firehouse from 11:30 AM- 1:00 PM. Others who may be interested in attending were requested to make reservations by calling or e-mailing Jennifer Gray : 224-5811 or jgray@cacsnet.org

Larry addressed the SPF-SIG Grant agenda items and requested updates on the following:

A)Building Coalitions, Partnerships. It was noted that Parents Matter had 32 people sign up to receive e-mails, newsletters and notices during the Open House/Halloween Night at the Mall event. Another 6 youth and one adult signed up on November 13th during the Moose Lodge Student Congress meeting and an additional 3 people (2 being youth) signed up at the Community Forum on November 22.

B)Activities/ Phase 2. Parents Matter is currently working through Phase I of the SPF-SIG Project which includes gathering needs assessments, identifying gaps and strengths of the community. It also involves building the coalition capacity to ensure that all community members’ perspectives and opinions are included. Evaluation of the information is also included in this Phase as that will be the driving force for Parents Matter Coalition Members in deciding what environmental strategies and researched based programs will be selected to implement in addressing underage drinking issues.

C)Melinda Olson/Michelle Marjeres Brief . Michelle passed out the SD SPF-SIG FactSheet which includes the background information along with the Strategic Prevention Framework five step planning process. She also indicated that the other 26 coalitions were at the same point in completing the worksheet deliverables timeline. Michelle speculated that most of the

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coalitions would have the Phase I of the project completed by May. Some of the Coalitions will be working on their logic model for their Phase II submission to the Division by March. All the coalitions must have all their needs assessments/materials completed before they can work on choosing program/strategies to implement in Phase II of the project. Evaluation will be continued through Phase II of the project. It was suggested that Parents Matter, as well as other coalitions, should be thinking about and discussing sustainability of the project.

Melinda stated that although the SPF-SIG was for four years, it was unknown what would happen with the funding as things have changed with the administration and the economy. Michele and Melinda reiterated that they would provide technical assistance to Parents Matter and planned to attend the meetings in person or via teleconference calls.

Other agenda items included the Youth Conference in Watertown on the 25th/26th of March. The Leadership Conference has approximately 150-160 attendees a year and may be something that our community youth might be interested in attending.

Larry presented the arrest report for the month of November and noted that there were 29 underage arrests and that this is about average. 26% or 49 out of the 193 arrests were alcohol related. He also stated that there were 26 drug related arrests which included all age groups. Larry also stated that there were 14 first time DUI arrests with 1 being a 3rd time offense.

Other business; an e-mail from Lt. Moses in regards to the Medical Marijuana Legislation ballot initiative 13 which failed to pass in South Dakota. The public education efforts on the harmfulness to health and public safety issues was noted as the main reason the bill failed to pass. Lt. Moses is scheduled to return to Rapid City on June 21-24 for the Science Based Drug Education Class. This class is free and lodging and meals are also provided. If interested in registering for the course, please register on-line: www.counterdrugtraining.com. The left side of the screen has the Course descriptions. For further information contact: Vonnie Ackerman at (605) 342-1593 or vackerman@youthandfamilyservices.org or Kristi Palmer at Kristi.palmer@us.army.mil.

The next regularly scheduled meeting will be held on January 12, 2011 at Noon. The meeting place will follow with an agenda.

The work session meeting will be held on December 15th, 2010, at Noon in the St. Mary's 5th Floor Conference Room. Lunch will be provided. Please call or e-mail your reservation : 222-0638/224-3189 or parentsmatter@pie.midco.net There being no additional business, the meeting was adjourned.

Respectfully submitted,

Ruby L. Douglas, CPS

SPF-SIG Project Director

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